



Privacy Policy

Information on processing personal data

This document describes how to manage this website in relation to the processing of personal data of users consulting such data.

This information is provided in compliance with the current legislation on personal data for users interacting with the services of this website in the framework of the 2016/679 EU Regulation. The information is relevant only for this website and not for other websites that may be consulted through our links.

The holder of the data processing

Following the website consultation, data relating to identified or identifiable individuals may be processed. The "holder" of the data processing is MZ Events srl, with registered offices in Via Carlo Farini 81, 20159 Milano, Italy (Italian Fiscal Code No.: 05106600157).

MZ Events srl has the following business Unit: MZ Association, MZ Education, Heartbeataly, MZ Virtual, and coordinates the following companies: MZ Travel srl e VET International srl.

Place of data processing

The processing connected to the web services is handled exclusively by MZ technical staff in charge of the processing operations, or by people involved in occasional maintenance operations. No data collected from the web service will be communicated or disseminated to others.

Processing purpose and legal basis

The personal data provided by users requesting or intending to use services or products offered through the website as well as receiving further specific contents are used only:

- To respond to the requested services or information and to be disclosed to third parties only in case this is necessary for such purpose. The legal basis of the processing is the necessity to provide feedback to the requests of the interested parties or to carry out activities foreseen by the agreements defined with the interested parties.
- To analyse the services requested, in order to get to know the user better, hence providing the users with information which is more relevant to the user's personal and professional interests.

The data will be used for communication, promotion, and marketing purposes for events related to the user's activity as well as personal and professional interests. With the



express consent of the user, the data may be used for commercial communication activities relating to offers of additional products or services of the owner.

These data will be stored and used for a period of 10 years. The legal basis for this treatment is the consent freely expressed by the interested party.

Apart from these examples, the users' browsing data are stored for the time which is strictly necessary for the management of processing activities within the limits established by law.

Types of data processed

Navigation data

The computer systems and software procedures used to operate the website acquire, during their normal operation, some personal data. Their transmission is implicit in the use of internet communication protocols. Such information is not collected to be associated with identified interested parties, though by their very nature the data could, through processing and association with data held by third parties, allow users to be identified. This category of data includes IP addresses or domain names of the computers used by the users connecting to the site, the addresses in the Uniform Resource Identifier (URI) notation of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (success, error, etc.), and other parameters relating to the operating system and the user's computer environment. These data are used for the sole purpose of obtaining anonymous statistical information on the use of the site and to check its correct functioning and are therefore deleted after processing. The data could be used to ascertain responsibility in case of hypothetical computer crimes against the website.

Data provided voluntarily by users

The optional, explicit, and voluntary sending of e-mails to the addresses indicated on the website entails the subsequent acquisition of the sender's address - necessary to respond to requests, as well as any other personal data included in the message. Specific summary information will be progressively reported or displayed on the pages of the website prepared for specific services on request.

Optional provision of data

Apart from what specified for navigation data, users are free to provide personal data to request the services offered by the Owner. Failure to provide such data may make it impossible to obtain the requested services.



Processing methods and data retention time

Personal data are processed by means of automated tools for the time strictly necessary to achieve the purposes for which they have been collected. Specific security measures are observed to prevent data loss, illicit or incorrect use, and unauthorized access.

The data are stored for 10 years or, in any case, for the time necessary to pursue the purposes indicated in this statement and will be deleted at the end of this period, unless the data must be retained for legal obligations or to enforce a legal claim in court.

Communication of data to third parties

The collected data may be managed by the following companies limited to the purpose of providing the services requested by the users. Third-party companies will not be authorized to transfer the data to other companies, institutions, or individuals.

1. Associations/promoting organisations

The data collected for registrations for events organized by MZ Events, MZ Travel, or VET International will be provided in an analytical way or aggregated to scientific associations, non-profit organisations, universities, or other private or public entities promoting the event.

2. Educational grants

The data collected for registrations to events organized by MZ Events or other MZ companies, for which the management of Educational Grants will be necessary according to the MedTech Europe Code of Ethics, will be provided in a global and unified manner to all those sponsoring companies providing the Educational Grants. The data provided will be limited to: Name, Surname, City, and Country, so that the connection between sponsor and professionals cannot be traced.

3. Sponsored events

The data collected for registrations to events organised by MZ Events or other MZ companies, sponsored by one or more commercial companies, will be provided in a global and unified manner to all sponsoring companies. The data provided will be limited to: Name, Surname, City/Country, email address, so that the connection between sponsor and professionals cannot be traced.

4. Single-sponsor events

Data collected for registrations to events organised by MZ Events or other MZ companies, sponsored by a commercial company, will be provided and limited to: Name, Surname, City/Country, email address.



5. **Suppliers**

Hotel, catering, travel agencies, websites for transport reservations (bus, flights, and trains), and IT services (Teras MM srl, MailUp, social networks).

6. **Public administration**

The data collected for registration to CME accredited events organized by MZ Events or other MZ companies, will be provided in an analytical and/or unified manner to the Ministry of Health, Agenas (the Italian Agency for Regional Health Services) and Cogeaps (the Italian Consortium for the Anagraphic Management of Health Professionals) for the awarding of the CME credits.

Rights of the interested parties

Within the limits and under the conditions established by the law, the owner is obliged to respond to the requests of the interested parties as regards their personal data. In particular, in compliance with the current legislation:

1. The interested party has the right to obtain information from the data controller regarding the status of their personal data, and whether the data is currently being processed. If so, they are allowed to access the following information:
 - a) the purposes of the data processing;
 - b) the categories of personal data requested;
 - c) the recipients or categories of recipients to whom the personal data have been or will be communicated, in particular if such recipients are resident in other countries or they are international organizations;
 - d) whenever possible, the retention period of the personal data should be provided or, if not possible, the criteria used to determine such period;
 - e) the existence of the right of the interested party to request the data controller to rectify or delete their personal data, or to limit the processing of their personal data or to object to the treatment of their data;
 - f) the right to lodge a complaint with a supervisory authority;
 - g) if the personal data have not been collected from the interested party directly, all information available on their origin should be available;
 - h) the existence of an automated decision-making process, including profiling.
2. The interested party has the right to have any of their inaccurate personal data amended by the data controller without undue delay. Taking into account the purposes of the processing, the interested party has the right to obtain the integration of incomplete personal data, also by providing an additional declaration.



3. The interested party has the right to have any of their personal data deleted by the data controller without undue delay. Likewise, the data controller is obliged to delete the interested party's personal data without undue delay within the limits and in compliance with the current regulations. The data controller will communicate all recipients to whom the personal data have been transmitted any amendments, cancellations or limitations of the processing within the limits and in compliance with the current regulations.

4. The interested party has the right to have their data processing limited by the data controller.

5. The interested party has the right to receive, in a structured, commonly used, and automatically readable form, their personal data provided to a data controller. Likewise, the interested party has the right to transmit such data to another data controller without impediments by the data controller whom the interested party has provided with their personal data in the first place.

To exercise the rights listed above, or to request further information on the data processing, the interested party may contact Ms. Francesca Valerio who is in charge of the data protection at MZ at the following email gdpr@MZevents.it.



Cookies policy

Cookies are text strings placed in computers' hard drive. Cookies have the function of streamlining web traffic analysis or signalling when a specific site is visited and allow web applications to send information to individual users. Users' personal data are not acquired by the website in this regard. Cookies are not used for transmitting personal information. The website does not use any kind of persistent cookies, i.e. systems to track users.

Types of cookies

Technical cookies

This type of cookies allows the proper functioning of certain areas of the website. There are two different types: persistent and session cookies:

- a) persistent cookies: once the browser window is closed, the data are not deleted and remain on the device until they expire
- b) session cookies: they are deleted every time the browser window is closed

These cookies are sent from our domain and are necessary to correctly view our website as regards the technical services offered. Therefore, they will always be used and sent, unless the user does not change the settings in their browser (thus disrupting how our website pages are displayed).

Analytics (or performance) cookies

This type of cookies is used to collect information on the use of the website. MZ will use such information in respect of anonymous statistical analysis in order to improve the use of the Website and to make its contents more interesting and relevant to the users' wishes. These cookies collect anonymous data on the users' activity and on how they have reached the Website. Analytical cookies are sent from the website itself or from third-party domains.

Analysis cookies for third-party services

These cookies are used for collecting information anonymously on how users visit our website, such as pages visited, time spent on individual pages, origins of the traffic of origin, geographic origin, age, gender, and interests for marketing purpose. These cookies are sent from third-party domains external to the website.



Cookies to integrate products and functions of third-party software

These cookies integrate features developed by third parties within the pages of the website, such as icons and preferences expressed in social networks in order to share website contents or for the use of third-party software services (i.e., software to generate maps and other software offering additional services). These cookies are sent from third-party domains as well as from partner sites offering their features on the website pages.

Profiling Cookies

There are no profiling cookies.

According to current legislation, our website is not required to seek consent for cookies and technical analytics which are necessary to provide the required services.

For all other types of cookies, consent may be expressed by the user through one or more of the following methods:

- a) Specific configuration of the browser used or of the relevant computer programs used to navigate the website pages.
- b) By changing the settings in the use of third-party services.

Both solutions may prevent the user from using or viewing parts of the website.

Web sites and third-party services

Our website may contain links to other websites with their own privacy policy which may be different from those adopted by MZ Events.

MZ Events cannot therefore be held responsible for such websites.

List of cookies

Our website does not use profiling cookies but only technical and session cookies as indicated in the following table. We reserve the right to update and integrate this table should we need to use additional cookies.

Cookie	Third Party Cookies	Permanent Cookies	Session Cookies
PHPSESSID			Preserves status of users in various pages of the website



Cookie	Third Party Cookies	Permanent Cookies	Session Cookies
Google Analytics	Google-analytics.com		Memorizes accesses
Facebook	Facebook.com	Duration: 3 months Used by Facebook to provide a series of advertising products	
NID	Google	Duration: 6 months	
_GA	Google-analytics.com	Duration: 2 years	
_GAT	Google-analytics.com		sessions

How to disable cookies by changing browser settings

Should you wish to learn more about how your browser stores cookies during browsing, please follow these links on the websites of the relevant suppliers.

Mozilla Firefox <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>

Google Chrome <https://support.google.com/chrome/answer/95647?hl=it>

Internet Explorer <http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookies>

Safari 6/7 Mavericks https://support.apple.com/kb/PH17191?viewlocale=it_IT&locale=it_IT

Safari 8 Yosemite https://support.apple.com/kb/PH19214?viewlocale=it_IT&locale=it_IT

Safari on iPhone, iPad, or iPod touch <https://support.apple.com/it-it/HT201265>

Data Controller

The data controller is MZ Events srl, with its registered office in via Carlo Farini 81, 20159 Milano, Italy

Data shall be processed by the following IT company:

1) Teras MM srl, with its registered office in Via Negrolì 26 - 20133 Milano, Italy. Teras MM is in charge of the storage of personal data of users registered in congresses / events. Also, Teras MM will manage the servers on which they are stored.



www.MZevents.it



The complete list of data processors can be requested by contacting the Data Controller at the following e-mail address: gdpr@MZevents.it

Latest update: 18th November 2022